

Opioid Film Watch Party Social Media Toolkit

Goal: Promotion for Opioid Film along with Narcan Trainings, Recovery Month, Recovery Walks!, and Overdose Awareness Day

Schedule: Aug 23-31

Link: Facebook LIVE: facebook.com/DBHIDS

City's Opioid resources: phila.gov/programs/combating-the-opioid-epidemic

Other Resources: mindPHLtogether.com

Film page: dbhids.org/opioid-film-2021

Hashtags: #OverdoseAwareness #opioids #EndOverdose

Emojis: →

Handles: @DBHIDS; production co: @ming_media; partner: @PHLPublicHealth;
filmmaker: @whatshisnameson; @OverdoseDay

Download Images: DBHIDS.org/opioid-film-2021

Suggested Tweets:

Join us Aug. 31 -- International Overdose Awareness Day -- to watch "OPIOIDS: A Breakdown of the Invisible Overdose Crisis in the Black Community." Learn about the state of the opioid crisis in Philadelphia and how it impacts Black communities → DBHIDS.org/opioid-film-2021 #opioids #EndOverdose @ming_media @PHLPublicHealth @OverdoseDay

Today is International Overdose Awareness Day. Join us at 6 tonight to watch "OPIOIDS: A Breakdown of the Invisible Overdose Crisis in the Black Community." Learn about the state of the opioid crisis in Philadelphia and how it impacts Black communities → DBHIDS.org/opioid-film-2021 #opioids #EndOverdose @ming_media @PHLPublicHealth @OverdoseDay

Join the conversation Aug. 31, as we watch "OPIOIDS: A Breakdown of the Invisible Overdose Crisis in the Black Community," produced by Philadelphia filmmaker Richard Patterson → dbhids.org/opioid-film-2021 #opioids #EndOverdose @ming_media @PHLPublicHealth @OverdoseDay

Join the conversation tonight, as we watch "OPIOIDS: A Breakdown of the Invisible Overdose Crisis in the Black Community," produced by Philadelphia filmmaker Richard Patterson → dbhids.org/opioid-film-2021 #opioids #EndOverdose @ming_media @PHLPublicHealth @OverdoseDay

Aug. 31 is International Overdose Awareness Day and Philadelphia is facing a drug crisis. Join us for a watch party for the short film "Opioids" to see how this crisis impacts the Black community → DBHIDS.org/opioid-film-2021 #opioids #EndOverdose @ming_media @PHLPublicHealth @OverdoseDay

The pandemic didn't end Philadelphia's opioid epidemic. Aug. 31 is International Overdose Awareness Day. Learn how you can make a difference with Narcan rescue training. → bit.ly/Narcan_DBHIDS #opioids #EndOverdose @ming_media @PHLPublicHealth @OverdoseDay

DBHIDS is proud to present "OPIOIDS: A Breakdown of the Invisible Overdose Crisis in the Black Community." Join us for a watch party Aug. 31 -- Overdose Awareness Day -- to learn about the state of the opioid crisis in Philadelphia and how it impacts Black communities → DBHIDS.org/opioid-film-2021 #opioids #EndOverdose @ming_media @PHLPublicHealth @OverdoseDay

Day of, Aug. 31:

Tonight at 6 .m. watch the powerful short film "OPIOIDS: A Breakdown of the Invisible Overdose Crisis in the Black Community." → DBHIDS.org/opioid-film-2021 #opioids #EndOverdose @ming_media @PHLPublicHealth @OverdoseDay

Suggested Facebook Posts:

Join DBHIDS on Aug. 31 -- International Overdose Awareness Day -- to watch the powerful short film "OPIOIDS: A Breakdown of the Invisible Overdose Crisis in the Black Community." Learn about the state of the opioid crisis in Philadelphia and how it impacts Black communities → DBHIDS.org/opioid-film-2021

Today is International Overdose Awareness Day. Join DBHIDS at 6 tonight to watch the powerful short film "OPIOIDS: A Breakdown of the Invisible Overdose Crisis in the Black Community." Learn about the state of the opioid crisis in Philadelphia and how it impacts Black communities → DBHIDS.org/opioid-film-2021

Aug. 31 is International Overdose Awareness Day -- and Philadelphia is facing an ongoing drug crisis. Join us for a watch party for the short film "OPIOIDS: A Breakdown of the Invisible Overdose Crisis in the Black Community" to how this crisis is impacting Black communities → DBHIDS.org/opioid-film-2021

The COVID-19 pandemic didn't end Philadelphia's opioid epidemic. Aug. 31 is International Overdose Awareness Day. Learn how you can make a difference with free training on opioid overdose prevention and Narcan rescue training. → bit.ly/Narcan_DBHIDS

Day of, Aug. 31:

Tonight at 6 .m. watch the powerful short film "OPIOIDS: A Breakdown of the Invisible Overdose Crisis in the Black Community." → DBHIDS.org/opioid-film-2021

Questions? Contact

*DBHIDS Social Media contact: Devon.Downes@phila.gov
DBHIDS Media Relations contact: Christina.Crews@phila.gov*

About DBHIDS

The Department of Behavioral Health and Intellectual disAbility Services, part of the City of Philadelphia's Department of Health and Human Services, offers behavioral health care, intellectual disability supports and early intervention services in one comprehensive integrated system. For more information about DBHIDS, visit DBHIDS.org.