

The 2017 Champions in Action Program

Greater Philadelphia Area

CITIZENS
HELPING
CITIZENS®



At Citizens Bank we recognize the value of the communities we serve, and we're dedicated to helping them thrive. We also recognize that our communities face tremendous social challenges today.

To address these growing needs, we've partnered with NBC 10/Telemundo 62 for our Champions in Action program - a unique initiative designed to provide significant financial, promotional and volunteer support for non-profit organizations that are addressing the needs and concerns of our diverse neighborhoods.

Each Champion in Action will receive:

- \$35,000 in unrestricted funds from Citizens Bank
- The opportunity for the agency's executive director to participate in executive mentoring opportunities, tapping into the expertise of a local market executive
- Live coverage from NBC 10/Telemundo62 and advertising support from the Philadelphia Media Network
- Volunteer support from Citizens Bank
- Promotional support, including advertising in our branches as well as on our website

We are currently accepting applications for the first 2017 Champion, which will be honored for six months.

Timeframe	Social Concern	Application Deadline	Honorees Announced
January - June	Addiction Prevention & Treatment Services	July 29, 2016	January 2017

Targeting non-profit organizations or partnerships working to provide addiction prevention & treatment services addressing substance abuse, treatment, education and prevention. The Champions in Action award will be presented to an addiction prevention & treatment program or partnership with a demonstrated history of success and measurement. The non-profit should apply for the award and include success/metrics around the success of the program individually or if through collaboration with another partner(s), the lead non-profit should apply. To apply, complete the online application at the link below or visit www.citizensbank.com/community/champions/become.aspx.

Organizations that have been honored previously as Champions may re-apply after five years have elapsed.

[Become a Champion in Action](#)



PHILADELPHIA MEDIA NETWORK

The Inquirer DAILY NEWS philly.com

Citizens Bank®